

Neuilly, 24 May 2004

**To whom it may concern**

This letter serves to introduce Inter Com Ltd, a specialist media communications agency contracted by the International Herald Tribune to produce international country sections, in their own name, for inclusion in selected issues of The IHT.

The International Herald Tribune was established in Paris in 1887, serving at that time an Trans-Atlantic mobile class in Western Europe. Today it is the premier international newspaper for the leaders and decision-makers around the globe. It is recognized throughout the world as being the most complete, credible and concise daily guide to world news. It is the international newspaper people want to read.

InterCom Ltd produces their issues independently of the staff of the IHT for distribution with a future issue of the newspaper. As you will appreciate this is highly effective way to communicate all the latest developments in your country to some of the most important decision-makers in the world. We would appreciate any assistance you can provide InterCom Ltd in the preparation of their issue.

Thank you in advance for your consideration of this project by InterCom Ltd. We recommend this project to you and all other interested parties.

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